

Elea Digital Marketing Position
Spring/Summer Intern

Elea (formerly Engagement Solutions) is a tech startup seeking a graduate-level or strong undergraduate-level intern for a position as a Digital Marketing Specialist. Intern will assist in online marketing through multiple channels including email marketing, social media and creator community platform. Candidate should be enrolled in a higher education degree program, or have graduated no more than six months ago. Candidate must attend, or have attended a Connecticut school, or an out-of-state school but have a Connecticut residence. Position is remote.

Responsibilities include:

- Grow customer following via social media using organic and paid advertisements.
- Create digital media advertisements using Canva or similar platforms
- Develop drip marketing campaign via email
- Produce company newsletters for supporters
- Create and schedule engaging content for our online communities
- Set up and manage our CRM for email marketing

Skills and Knowledge:

- Digital Marketing or related major
- Minimum 3.0 GPA
- Hubspot or similar CRM
- Canva or similar design platforms
- Social Media organic and paid growth via Instagram, Facebook, LinkedIn
- Mighty Networks or similar creator community platforms
- Experience with office software such as spreadsheets and word processing
- Excellent critical thinking and problem-solving skills
- Good written and verbal communication skills
- Detail-oriented with strong organizational skills

The candidate should be well organized, resourceful, technologically savvy, and motivated. The candidate must have excellent verbal and written communication skills. The candidate should embrace a collaborative approach to working with colleagues.

Wage for a graduate student or recent graduate is \$25 per hour, undergraduate \$20 per hour. Please check your off-campus work status before applying.

A cover letter describing education, level of experience, and personal qualifications should be provided by an interested candidate.

Please send all informations or interest to team@getElea.com

